

Club La Costa

Press Pack

January 2007

About Club La Costa

Club La Costa Resorts & Hotels are at the forefront of the European holiday industry. The private members club that began in 1984 is now the largest of its kind in Europe with over 50,000 members and 22 luxury resorts in Spain, Tenerife, Austria and the UK, setting new standards in resort development, ownership and service.

We're also part of a global network that gives members access to more than 4000 resorts in over 100 countries.

It doesn't end here.

We have our own rapidly expanding UK and European property divisions. We have our own in-house travel department and are committed to a host of charitable activities through our Smile Foundation.

In 2006 we launched the Club La Costa Yacht Club and added two new luxury resorts in Cornwall. Now we're busy planning what comes next: new destinations, new resorts and our first Condo Hotel.

The holiday makers are hard at work.

Key Facts

- Club La Costa is one of Europe's largest and most respected holiday ownership and property investment companies
- Club La Costa is privately owned
- Club La Costa was founded in 1984
- Club La Costa has over 50,000 member families
- Club La Costa has over 1,500 staff
- Club La Costa has over 1,500 apartments and rooms... more than 6,000 beds!
- Club La Costa is a developer, resort manager and marketer
- Club La Costa owns 22 resorts in Spain, Scotland, England, Austria and Tenerife
- In addition members of Club La Costa's exclusive private club use affiliation agreements to access thousands more resorts in countries all over the world
- Club La Costa Travel has ABTA and ATOL licenses
- Club La Costa's resort management division has been awarded the British Standards Institute quality certification to ISO 9001:2000
- Club La Costa is responsible for founding the Smile Foundation for charitable works

Club La Costa Timeline

Take a trip back in time and see how a small company with a simple goal grew to become one of Europe's largest holiday ownership resort operators.

The 1980's

1984	Club La Costa is born Club La Costa purchases the first 10 apartments at Las Farolas, Spain.
1985	300 Members
1986	600 Members Club La Costa purchases the first units at Benal Beach, Spain. Club La Costa purchases the first units at Marina del Sol, Spain.
1987	1,500 Members
1988	3,200 Members
1989	5,300 Members

The 1990's

- 1990 8,400 Members
- 1991 11,300 Members
- 1992 14,800 Members
- Club La Costa's London Head Office moves to Spain.
- 1993 16,600 Members
- Club La Costa purchases the first units at Sierra Marina, Spain.
- 1994 19,200 Members
- Construction begins at Las Farolas Royale, Spain.
- 1995 22,800 Members
- OPTIONS - Club La Costa's first Points system is launched.
Construction completed at Marina del Rey, Castillo del Rey and Las Farolas Royale, Spain.
- 1996 25,600 Members
- 1997 27,400 Members
- DESTINATIONS CLUB is launched.
Roy L. Peires, Chairman of Club La Costa, enters RCI's Hall of Fame.
- 1998 31,000 Members
- The Club La Costa VACATION CLUB, an enhanced Points based product is launched.
Club La Costa purchases the former "Duchally House Hotel" and its 27 acres of land, Scotland.
- 1999 33,000 Members
- The Club La Costa Foundation is created.
The Club La Costa Travel Club is born.
California Beach Resort's official opening takes place.

2000 and beyond...

- 2000 36,000 Members
Ground-breaking ceremony at Duchally Country Estate, Scotland.
- 2001 38,600 Members
The Club La Costa Foundation is renamed The Smile Foundation.
Club La Costa purchases Sunningdale Village, Tenerife.
- 2002 40,000 Members
The Leisure Centre at Duchally Country Estate opens.
- 2003 50,000 Members
Club La Costa Resorts & Hotels acquires Paradise and Monterey resorts in Tenerife.
Club La Costa's Santa Cruz Suites opens.
- 2004 Over 50,000 Members
Club La Costa Resorts & Hotels purchases the Alpine Centre in Austria.
Club La Costa celebrates 20 Years of Excellence.
- 2005 CLC Private Homes
Club La Costa's new real estate division is launched
- 2006 Club La Costa Resorts & Hotels
Purchase of Trenyhton Manor Hotel & Spa, Cornwall
Purchase of Hustyns Hotel & Spa, Cornwall
- 2007 Club La Costa Yacht Club launched
Club La Costa continues to grow

Testimonials

Club La Costa prides itself on the positive feedback from its members and guests.

Here is a selection...

Robert & Anna Whitely

I would like to take this opportunity to let you know how much Anna and I appreciate the absolutely outstanding support that you and your staff provided us during our recent stay at your vacation resort.

We all hear the laudatory comments that abound concerning outstanding professionals, word such as loyal, unselfish, devoted, and caring for others. In your case all of these and more are in fact true.

Anna and I owe our happiness over the past 30 years to the fine and real people, such as yourselves, who have helped us to enjoy our vacation holidays. We shall always look back upon our stay at San Diego Suites as one of our most enjoyable.

Let me just say that as long as Club La Costa can count people of your calibre among its work force, the vacation world can be very proud, just as Anna and I are proud to have experienced such a wonderful three weeks in your resort.

We wish you the very best of luck in all your future endeavours and hope to see you and your staff in the very near future. Again, thanks so much for a "Wonderful Holiday".

Mrs. Jean Martindale

My husband and I have been members of Club La Costa for approximately 17 years and I have been particularly impressed with the prompt service and friendliness by the reception and maintenance whenever there has been any small problems they were sorted within 24 hrs. Congratulations Club La Costa for providing us with many wonderful holidays.

Mr. & Mrs. Russell

My husband and I joined 3 years ago. We are both pensioners, so we wanted to be sure of the places we stayed, and we have not been disappointed. Every holiday we have had has been good. I ring up and everything is taken care of from apartments to flights and cars.

Margaret and Stanley Bower

Congratulations on earning ISO 9001-2000, working as I do for the third largest NHS Trust in UK, I can understand how hard all your staff must have worked to achieve this magnificent award. I am aware that although you have achieved it you must continue to maintain the standard and reach a higher standard each time that your assessment is due.

I am a trainer in standards of quality around , food safety , health and safety quality assurance. We as an organisation are also asked to maintain these and other standards so once again CONGRATULATIONS!!!!!!!!!!!!!! May I conclude though by saying that you do not surprise me that you have achieved this award because we always receive the BEST whenever we visit.

Ken and Jannette Openshaw & family from Blackpool

My husband and I and our four children aged 21, 18, 13 and 11 stayed at the Santa Cruz complex in Mijas Costa in August of last year.

Well what can I say - it was absolutely fantastic.

We had a fabulous apartment, overlooking the sea. It was very spacious and modern with every home comfort you could want. The staff were very friendly and helpful, nothing was too much trouble and they went out of their way to help you. The complex was immaculate and was well looked after.

We will definitely be going back there in the near future. The icing on the cake for me was the fabulous Jacuzzi situated on our terrace and also another on in our private bathroom.

Julie Payne & Family

My family invested in Club la Costa 3 years ago and have now upgraded to gold membership. After visiting RCI properties, they cannot touch Club la Costa for the standard of accommodation and customer service.

I recently visited Sunningdale Village again with my family and my second visit was even better than my first. We visited Costa del Sol last year at the San Diego Suites and had a fantastic apartment.

If you have kids and like to sunbathe in peace (like me) - I don't see mine from the moment we arrive as they are taken care of (free of charge) by Team Marina at most

of the Club la Costa resorts. My kids can't wait until next year!
Thoroughly impressed

Iain and Susan Anderson

We have found the ideal holiday at the Club La Costa Duchally Country Estate in the heart of Scotland. Here we lounge and write this epistle, laptops positioned as they are designed, a glass of wine easily within reach, cosily ensconced in a brand new chalet. With very little effort we can move our eyes slightly towards the windows and marvel at the beautiful wintry panoramic scene of the Glen of Eagles spreading majestically before us. The relaxation and holiday possibilities with Club La Costa certainly appear endless, and so far the only limitation to those possibilities, is our imagination.

Amanda Scarborough

I have just finished booking two holidays, via e-mail, and wanted to let everyone know, just how easy it was. I usually find booking over the phone to be a little stressful, not because of the Club La Costa staff, who are always so helpful, but "we", seem to make it complicated:-
with the dates we are available where "we do" and "do not" want to go, depending which month it is and then there is the question of one or two weeks! I prepared all the dates that we had, gave two preferences and very quickly received a reply. It was all sorted out very professionally and seemed hassle-free, which is especially important for me as a new Mum. I would certainly recommend booking by e-mail and a big "Thank You" to Nicola.

I am certainly looking forward to our two holidays in Marina del Sol (Spain) and Malibu Village (France).